

TELEREP

Order#:

Agency: STRATEGIC MEDIA SERVICES

Buyer: DIANE BANCROFT

Hdln#: 6395875 (Mod 0.0)

Prod1: MICHIGAN GOP SHED B

Tel #:

 $Tr\varepsilon$ E_{Si}

De

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	##CASH										
	1	Fri/6-630A	30S	\$800	Oct26/12	Oct26/12	1	1	1	\$800	6A NEWS
	2	M-Tu/6-630A	30S	\$800	Oct29/12	Oct30/12	1	2	2	\$1,600	6A NEWS
	3	Fri/630-7A	30S	\$900	Oct26/12	Oct26/12	1	1	1	\$900	6A NEWS
	4	M-Tu/630-7A	30S	\$900	Oct29/12	Oct30/12	1	2	2	\$1,800	6A NEWS
	5	Fri/7-9A	30S	\$900	Oct26/12	Oct26/12	1	1	1	\$900	CBS THIS AM
	6	M-Tu/7-9A	30S	\$900	Oct29/12	Oct30/12	1	2	2	\$1,800	CBS THIS AM
	7	Fri/12N-1230P	30S	\$1,200	Oct26/12	Oct26/12	1	1	1	\$1,200	NOON NEWS
	8	M-Tu/12N-1230P	30S	\$1,200	Oct29/12	Oct30/12	1	2	2	\$2,400	NOON NEWS
	9	Fri/3-4P	30S	\$800	Oct26/12	Oct26/12	1	1	1	\$800	ANDERSON
	10	M-Tu/3-4P	30S	\$800	Oct29/12	Oct30/12	1	2	2	\$1,600	ANDERSON
	11	Fri/4-5P	30S	\$800	Oct26/12	Oct26/12	1	1	1	\$800	DR PHIL
	12	M-Tu/4-5P	30S	\$800	Oct29/12	Oct30/12	1	2	2	\$1,600	DR PHIL
	13	Fri/5-6P	30S	\$2,000	Oct26/12	Oct26/12	1	1	1	\$2,000	EARLY NEWS
	14	M-Tu/5-6P	30S	\$2,000	Oct29/12	Oct30/12	1	2	2	\$4,000	EARLY NEWS
	15	Fri/6-630P	30S	\$3,500	Oct26/12	Oct26/12	1	1	1	\$3,500	6P NEWS
	16	M-Tu/6-630P	30S	\$3,500	Oct29/12	Oct30/12	1	2	2	\$7,000	6P NEWS
	17	Fri/7-730P	30S	\$5,000	Oct26/12	Oct26/12	1	1	1	\$5,000	WHEEL
	18	M-Tu/730-8P	30S	\$5,000	Oct29/12	Oct30/12	1	1	1	\$5,000	JEOPARDY
	19	Sat/730-8P	30S	\$2,000	Oct27/12	Oct27/12	1	1	1	\$2,000	JEOPARDY
		Total 27 Spots for:		\$44,700					27	\$44,700	
		Monthly Estimate Dollars:									
										\$17,900 Oct/12	
										\$26,800 Nov/12	

Rep: TELEREP, INC

Run On: Oct31/12 a

Order#: affic#: 1399980

Station: lesperson: DAVE CLARK

Agency: t#:

Advertisemo: RA35+

Buyer: D



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH				
	1	Fri/6-630A	0.0	Oct24/12	Rev #0: A
	2	M-Tu/6-630A	0.0	Oct24/12	Rev #0: A
	3	Fri/630-7A	0.0	Oct24/12	Rev #0: A
	4	M-Tu/630-7A	0.0	Oct24/12	Rev #0: A
	5	Fri/7-9A	0.0	Oct24/12	Rev #0: A
	6	M-Tu/7-9A	0.0	Oct24/12	Rev #0: A
	7	Fri/12N-1230P	0.0	Oct24/12	Rev #0: A
	8	M-Tu/12N-1230P	0.0	Oct24/12	Rev #0: A
	9	Fri/3-4P	0.0	Oct24/12	Rev #0: A
	10	M-Tu/3-4P	0.0	Oct24/12	Rev #0: A
	11	Fri/4-5P	0.0	Oct24/12	Rev #0: A
	12	M-Tu/4-5P	0.0	Oct24/12	Rev #0: A
	13	Fri/5-6P	0.0	Oct24/12	Rev #0: A
	14	M-Tu/5-6P	0.0	Oct24/12	Rev #0: A
	15	Fri/6-630P	0.0	Oct24/12	Rev #0: A
	16	M-Tu/6-630P	0.0	Oct24/12	Rev #0: A
	17	Fri/7-730P	0.0	Oct24/12	Rev #0: A
	18	M-Tu/730-8P	0.0	Oct24/12	Rev #0: A
	19	Sat/730-8P	0.0	Oct24/12	Rev #0: A
		Total 27 Spots for:	0.0		
		Monthly Estimate Dollars:			
			0.0	Oct/12	
			0.0	Nov/12	